

Reporting

OneSquared provides a suite of web based reporting tools to allow you see deep into your web, mobile and infrastructure services.

What is it?

Through our web based reporting tools, you can monitor the performance of all of your mobile and Internet services. Our powerful reporting tools generate statistics quickly and accurately, providing you with both graphic interpretations of statistics and online reports whenever you need them.

A selection of reporting tools allow you to;

- Monitor web and mobile site traffic and visitors
- Review mobile campaign performance and SMS volumes
- Evaluate network usage and trends
- Understand server performance metrics and trends
- View graphic interpretations of statistics

How does it work?

Our online reporting tools allow you to access relevant information about your end-users where and when you want, as well as evaluating the performance of your infrastructure and campaigns as a whole.

Reporting tools are implemented automatically as part of all relevant services you are using. You can then log on to our web based reporting tools across a number of categories:

- Number and duration of visits
- Busy days of the week and 'rush' times
- Domains/countries of visitors
- Most viewed pages
- Entry and exit pages
- Search engines, key words and phrases used to find your website.
- Browsers used

- Operating system used

SMS and Mobile

- Volumes by service and time
- Mobile number and carrier (where available)
- Mobile device type (for certain services)

Hosted Infrastructure

- Availability by device and protocol
- Disk and traffic usage
- Database performance
- CPU and memory utilisation

Network Services

- Availability by device and protocol
- Link utilisation

We can also develop customized reports for particular services or devices.

Thanks to our full communications service, OneSquared can also deliver summarised reports to your mobile phone on demand or via a daily subscription.

Is it right for you?

Information is a crucial part in planning and evaluating the performance Internet and mobile infrastructure, websites and campaigns. Access to that information on a real time basis finally gives you power! This information can then be used to sharpen marketing campaigns, and refine your website for greater 'stickiness' (the time visitors spend on your site).